**Educate to Create 2019:**

**Impact of AI on Higher Education**

Innovation Forum “John Atanasov”, Sofia Tech Park

*29 March, Sofia*

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| **28 March** |  |
|  | Arrival |  |
| 19:00 |  | Cocktail @ Sofia University “St. Kliment Ohridski” |
| **29 March** |  |
| 08:30 – 09:30 | Registration  |  |
| 09:30 – 10:10 | Welcome Session | Tomislav **DONCHEV**,*Deputy Prime Minister* (*tbc*)Krasimir **VALCHEV**,*Minister of Education and Science*Evarist**BARTOLO**, *Minister of Education and Employment* *of Malta* (*tbc*)Mariya **GABRIEL**,*Commissioner for Digital Economy and Society* |
| 10:10 – 10:30 | Keynote | Prof. [Martin **VECHEV**](https://www.sri.inf.ethz.ch/people/martin),*Secure, Reliable, and Intelligent Systems Lab, ETH Zurich* |
| 10:30 – 11:20 | Panel Discussion on AI Fundamentals and its impact on society  | Moderator: Prof. Laurence **BROOKS,** *De Montfort University* (*tbc*)Panellists:* Dr. Fabrizio **CARDINALI**,*Knowhedge CEO and LEA Project AI consultant*
* Prof. [George **SHARKOV**](https://ec.europa.eu/digital-single-market/en/george-sharkov),*European DIGITAL SME Alliance*
* [Mariya **ILIEVA**](https://www.linkedin.com/in/mariailieva),*Emerging Markets Digital Transformation Strategic Deals Lead, Microsoft Austria*
* Prof George **GHINEA**,*Brunel University/ NEWTON Project*

Rapporteur: Violeta **IVANOVA**-**ROHLING** |
| 11:20 – 11:40 | Coffee break |  |
| 11:40 – 12:40 | Panel Discussion on the Future of Skills and of Society  | Moderator: Denitsa **SACHEVA** * Dr. Ilkka **TUOMI,** *Meaning Processing Ltd*
* Assos. Prof. Todor **YALAMOV***, Deputy Dean of Business Administration Faculty, Sofia University*
* Dr. Stefania **BOCCONI,** *Institute for Educational Technology, the National Research Council of Italy*
* Kati **TIAINEN**, *Global Digital Learning Strategy Team, Microsoft Finland*
* Eva **MAYDELL**, MEP

Rapporteur: (*tbc*) |
| 12:40 – 13:30 | A reality check: Opportunities, risks and limitations of artificial intelligence for businesses | Moderator: Alexandra **KOZBUNAROVA**, *Trending Topics Bulgaria*Panelists:* [Andras **STREN**](https://www.linkedin.com/in/andras-stren-549a4a3/), Microsoft Hungary based, SR Product Marketing Manager - Microsoft CEE

Ilian **UZUNOV**, *Sales Director*, *Ontotext/Sirma AI** Christophe **BERGERON**, *General Manager*, *Novotel*
* Mohamed **FAKIHI**, *Managing Director*, *Kratos Technology*
* Kiril **BOSHOV**, *CEO*, *Euroins* (*tbc*)

Rapporteur: Boyan **PENEV** |
| 13:30 – 14:00 | Lunch  |  |
| 14:00 – 14:15 | Challenges of Digital Transformation – EU programs post-2020 | Fabrizia **BENINI**,*Head of unit Digital Economy and Skills (tbc)* |
| 14:15 – 14:30 | Wrap up – Main outcomes from the rapporteurs | Rapporteurs:* Violeta **IVANOVA**-**ROHLING**
* (tbc)
* Boyan **PENEV**
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| 14:30 – 15:00 | Closing | Dr. Kati **CLEMENTS**,*Learntech Accelerator Coordinator, Post-Doctoral Researcher at the University of Jyväskylä*Karina **ANGELIEVA**, *Deputy Minister of Education and Science* |

*The best students, who have participated in the “****Microsoft Azure AI TestFest – Make artificial intelligence (AI) real for your education today****” Initiative, will be awarded during the Conference!*